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MAGAZINE FOR ENTREPRENEURS / ENTERPRISES / ECONOMIC DEVELOPERS / EDUCATORS

Vol. 30 No. 3 January/February 2013 - \$6.95

GREENFIELDS TO CONDOS

Activa Group follows the market and raises the condo ante with a resort style, lifestyle community

INSIDE

- Trends in corporate governance
- Four join Entrepreneurial Hall of Fame
- Tracking Trends 2013
- Outstanding Woman makes a difference



WATERCOOLER

a trend for increased capacity in emerging markets as well as replacement of existing satellites."

The satellites were launched from French Guiana on November 10 on an Ariane 5 rocket. Both have a life expectancy of at least 15 years.

MY IT GUY CORP has acquired **Schiller Networks**, a Kitchener-based IT consulting firm specialized in delivering IT support services to SMBs throughout Ontario, to enhance its availability, timeliness and knowledge base. The purchase of Schiller Networks further increases My IT Guy's share in the IT support market in the greater Kitchener-Waterloo area. "This will mean better support for existing clients of both companies, as well as provide the flexibility we need to continue our growth," said **Adam Smith**, Owner & CEO of My IT Guy Corp.

"We have been looking for a permanent solution to improve our service by finding the right IT person that suits our style of customer service. It has been very difficult but I can confidently say that now, after exploring many options, I found a solution I truly believe will benefit all of us," commented **Tom Schiller**, Owner of Schiller Networks.

CLEARPATH HAS RECEIVED \$103,000 through the **Industrial Research Assistance Program**, and \$99,999 through the **Digital Technologies Adoption Pilot Project**. **Miovision Technologies** received \$99,999 through DTAPP. "This funding will allow us to do more with the same number of employees," said **Kurtis McBride**, CEO of Miovision Technologies. "We are geared

for growth, and this DTAPP funding allows our employees to focus on their core values, automating away some of their distractions."

The announcement was made by Minister of State for Finance **Ted Menzies** who joined Kitchener-Conestoga MP **Harold Albrecht** to announce support for two growing high-tech companies in South Kitchener.

"This funding will allow us to implement customized software that will streamline our processes and increase our efficiencies by implementing workflows



Harold Albrecht meets a unmanned robot at Clearpath.

tailored to our business needs," said Clearpath Robotics President **Matt Rendall**. "As a result, we will be better prepared to compete on a global scale."

"When we think of the Waterloo Region tech sector, we usually think of a couple blocks around the Communitech Hub and a growing cluster around the University of Waterloo and its tech park," noted Albrecht. "But Kitchener-Conestoga enjoys companies like Miovision, Clearpath, **Ontario Drive & Gear** and **Unitron Hearing**; this is a Waterloo Region tech cluster, and ... is becoming more so every day."

COMMUNITIES THAT HAVE A THRIVING ARTS and cultural scene are attractive places for people to call home, where they can thrive in their professional careers, raise a family and enjoy a high quality of life. **Economical Insurance** believes that Waterloo Region is such a place and has demonstrated its support for the arts with major financial commitments to the **Kitchener-Waterloo Symphony** and most recently to the **Creative Enterprise Initiative**.

"Economical Insurance has been a steadfast supporter of the KWS for over a decade," commented **Genevieve Twomey**, executive director. "By offering sustained support as the title sponsor of the Signature Series, they help us to continue to offer innovative programming to inspire and unite our community through music."

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Economical provided tickets for 20 youth and staff from **Lutherwood's** Children's Mental Health Program in Waterloo to attend the November 30 performance at the Centre in the Square.

Economical has also committed \$45,000 over the next three years to the Creative Enterprise Initiative that is helping to foster artistic endeavors and creative enterprise in Waterloo Region. That level of financial support has given Economical a seat on CEI's Leadership Council so Economical can lend its voice to the development of arts and culture in the region, leading to enhanced quality of life for current and prospective Economical employees, policyholders and independent broker partners.

THE WATERLOO REGION HOME BUILDERS ASSOCIATION Sales and Marketing Awards of Distinction were presented at a Gala at Bingemans. As the premier housing event for the Region, the SAM Awards recognize the best of the

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